

How to Chart Register and Report in Ireland

If you have a distribution deal either through a label or directly with a distributor, they should be able to help you with this process and may even include this work and costs as part of your agreement with them. However, if you are wholly independent or have an artist D2C store that is not chart reporting, these are the steps you'll need to take:

1) Get some music identifiers

- a. You need a unique barcode and catalogue number for all physical formats of your album. This is sometimes called a Universal Product Code (UPC) and can be sourced through this website: <https://www.gs1.ie.org/start-here/buy-a-barcode/>.
- b. You will also need an ISRC (International Standard Recording Code) for each of your individual digital tracks and a digital barcode for each of your digital formats. You get this code through PPI in Ireland: <https://www.ppimusic.ie/about-ppi/isrc-codes-and-registrations?subpage=isrc-codes>

2) Register with Kantar

Kantar are a market research company who track the data which compiles all of the Official Charts Company charts. All albums to be released need to be registered with Kantar ahead of the release date, and before any presales can be recorded.

It's free to register this with Kantar, but you will need to request a 'Tornado' account by emailing chartsproduct@kantar.com. Kantar will need the following details: Catalogue Number, Barcode, Artist, Title, Record Company Hierarchy, Published Dealer Price and Release Date, as well as details of each track of the release, including ISRCs. Once your product is registered with Kantar it covers both Irish and UK territories so there is no need to register twice.

3) Sell your music through an official fulfilment provider

Kantar take data from the vast majority of physical and online retailers, downloads and streaming platforms. However this doesn't include everyone, as it is impossible for Kantar to include sales that have been posted by the artist to fan from the artists own D2C store without setting up a chart reporting feed.

For physical sales to count from a non-chart reporting store (such as an artist's webstore), we have set up direct feeds from several fulfilment services who chart report when the product is shipped. These include: Shanahan Direct, Dublin Vinyl, Pack Smart, Townsend, Music Glue, Remedy, Sandbag. **Please contact these services directly for more information and associated costs.**

For digital, you will need to make sure your music is available through registered providers including iTunes, Spotify, Amazon etc..

Bandcamp – only digital sales are chart reporting

A reminder that as Bandcamp physical sales are self-fulfilled, they do not count towards chart position. If you are selling physical product through Bandcamp, please encourage fans to redeem the download that comes with each physical album.

If in doubt, you can also check directly with the Official Charts Company by emailing chartrules@officialcharts.com